

SportTechie Senior Editor



At SportTechie, we make sports smarter. Through immersive storytelling and industry-leading events, we connect our audience to the innovators and power brokers who are shaping the future of sports technology.

SportTechie has recently been acquired by Leaders Group, parent company of Sports Business Journal. This acquisition is opening up some exciting new opportunities for our respective publications to grow together. As part of this growth we are seeking a Senior Editor to help manage our growing content output and be a catalyst for readership and subscriber growth. We pride ourselves on covering the intersection of technology and sports more thoroughly than any other publication in the world and this Senior Editor will play a critical role in the next phase of SportTechie's growth. The Senior Editor will work closely with our reporters and report to our Managing Editor. SportTechie is at an exciting inflection point and this Senior Editor will play a key role in enhancing the value we provide the executives and innovators in the sports industry who rely on us to stay ahead of the curve.

The Senior Editor will be empowered to:

- Lead SportTechie's day-to-day editorial operations
- Edit our daily newsletter and reporting on SportTechie.com
- Make a name for yourself as a sports technology expert and thought leader
- Expand both the quality and quantity of SportTechie's content
- Create, edit and write exceptional sports technology content such as daily news, interviews, and overall industry analysis
- Stay on top of the latest sports tech news, insights and analysis in order to create relevant and timely content and assignments
- Moderate conference panels or webinar sessions as needed
- Execute special editorial projects beyond the scope of our daily content

What we are looking for in our Senior Editor:

- Significant experience working at a digital publication
- Strong understanding of digital media, SEO, social media and online content strategy
- Exceptional communicator who will coach and manage other writers
- An entrepreneurial spirit who truly wants to help build SportTechie
- A love and deep knowledge of technology

- Experience with producing content for newsletter subscribers
- Ability to effectively work remotely and communicate digitally

Job Location

- Work remotely with consistent daily communication with the SportTechie team
- Being in a major city is preferred

Compensation

- Competitive salary and benefits

How to apply - info@SportTechie.com

[Email us](#) your cover letter, resume and top three examples from your portfolio that can help show why you will excel at leading our content production.