

SportTechie Newsletter Editor



At SportTechie, we make sports smarter. Through immersive storytelling and industry-leading events, we connect our audience to the innovators and power brokers who are shaping the future of sports technology.

SportTechie has recently been acquired by Leaders Group, parent company of Sports Business Journal. This acquisition is opening up some exciting new opportunities for our respective publications to grow together. As part of this growth we are seeking a Newsletter Editor to help manage our growing content output and be a catalyst for readership and subscriber growth. We pride ourselves on covering the intersection of technology and sports more thoroughly than any other publication in the world and this Newsletter Editor will play a critical role in the next phase of SportTechie's growth. Our daily weekday email newsletter is one of our most valuable conduits for connecting with our audience and helping them make informed business decisions. SportTechie is at an exciting inflection point and this Newsletter Editor will play a key role in enhancing the value we provide the executives and innovators in the sports industry who use our morning newsletter to stay ahead of the curve.

The Newsletter Editor will be empowered to:

- Own the editing and production of our daily newsletter
- Coordinate with fellow SportTechie editorial team members to produce a must-read weekday morning newsletter
- Make a name for yourself as a sports technology expert and thought leader
- Create, edit and write exceptional sports technology content such as daily news, interviews, and overall industry analysis that will inform our subscribers each day
- Stay on top of the latest sports tech news, insights and analysis in order to create relevant and timely content for our subscribers
- Moderate conference panels or webinar sessions as needed
- Examine and execute opportunities to launch additional newsletters

What we are looking for in our Newsletter Editor:

- Significant email newsletter management experience
- Experience with crafting a consistent voice for a returning audience
- Unflappable ability to hit deadlines and adapt to daily news cycles
- Strong understanding of digital media, SEO, social media and online content strategy

- Exceptional communicator who will coordinate daily with fellow editorial team members
- An entrepreneurial spirit who truly wants to help build SportTechie
- Digital and tech savvy editor and writer
- Ability to effectively work remotely and communicate digitally

Job Location

- Work remotely with consistent daily communication with the SportTechie team
- Being in a major city is preferred

Compensation

- Competitive salary and benefits

How to apply - info@SportTechie.com

[Email us](#) your cover letter, resume and top three examples from your portfolio that can help show why you will excel at leading our content production.